

Released Monday 4 March 2013

Business Lending Group launch new development finance website for UK housebuilders

Business Lending Group (BLG), the residential development finance lender, has launched its new website www.business-lending.co.uk designed to provide loan information to UK housebuilders and property developers. The new site gives quick and easy access to BLG's development finance products, borrowing criteria, lender background and contact details.

Anna Bennett, Marketing Director at Business Lending Group, says: "We've redesigned our website to be a single online point of reference for our customers. The look and navigation of the site have been improved but more importantly we've added new content including downloadable product guides, helpful advice on how to apply for a BLG loan, development case studies and lots of other support information. Initial feedback on the site has been very positive but we're not resting on our laurels as we have many more exciting ideas to further improve BLG's online presence in 2013."

Commenting on the launch, Peter Wade, Chairman of Business Lending Group, added: "Considerable thought has gone into the planning of our new website. BLG's customers are house builders, property developers and intermediaries; all busy professionals who appreciate easy access to development finance lending information both inside and outside of business hours.

BLG's mission statement is "Our business is helping you build"; the new customer-centric website forms part of this overall mission to be the development finance lender of choice. While the strongest form of communication with our customers is undoubtedly our site visits and regular telephone contact, having a really useful website can only strengthen the support we provide."

– Ends –

About BLG Development Finance:

- > Secured residential development loans
- > £250k to £7.5million
- > 1 to 25 units
- > London & South East
- > Up to 90% of costs
- > Competitive pricing.

About the service we offer to developers:

- > Principal lender offering fast lending decisions
- > Access to key directors/decision makers
- > Bespoke funding designed to meet project needs
- > Solution driven underwriting
- > Regular contact on site or at times to suit them.

For further information please contact:

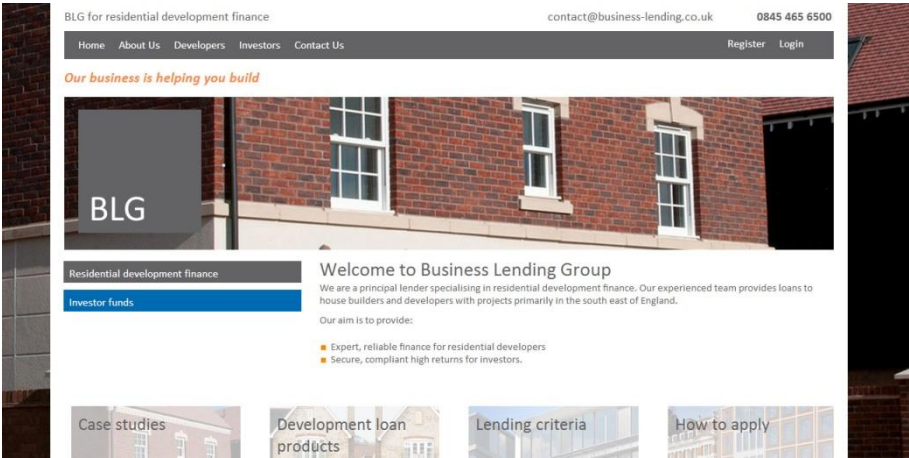
Peter Wade, Chairman on 0845 465 6500 / peter.wade@business-lending.co.uk

Anna Bennett, Marketing Director on 0845 465 6500 / anna.bennett@business-lending.co.uk

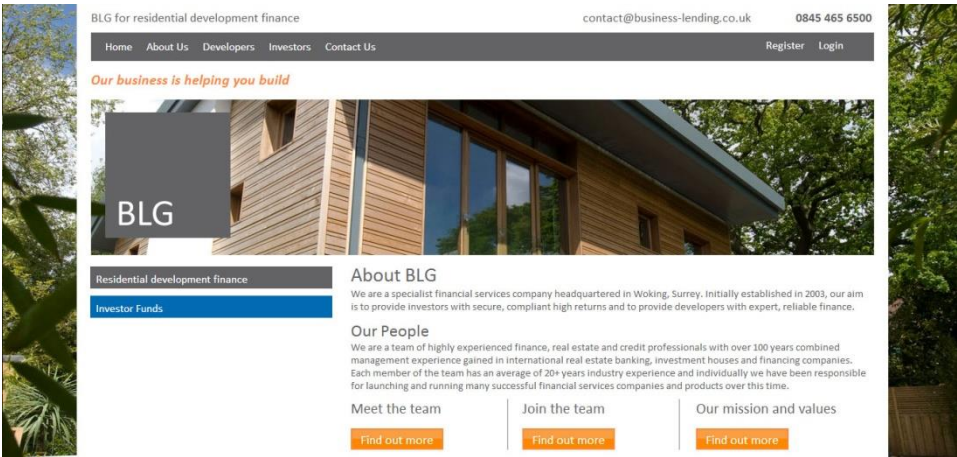
BLG

Development Finance

Website image 1: home page www.business-lending.co.uk:



Website image 1: About BLG www.business-lending.co.uk:



Peter Wade, Chairman, Business Lending Group.

Anna Bennett, Marketing Director, Business Lending Group.

